

L&R OPTILINE®
For added value.

All-round support
with **L&R OPTILINE®**.



L&R OPTILINE® – individual solutions to optimise your processes & products.

Increasing quality competition, cost and time pressure,
a shortage of skilled workers and outpatient care – the
challenges in routine clinical practice are many and varied.

More than 25 years of success –
Over **900 loyal customers**
plan their future with us.

L&R OPTILINE helps you to:



Increase
efficiency



Improve
quality



Realise
savings



Conserve
resources



All-round support with L&R OPTILINE®



Customised services to optimise processes & products
Needs-based | Modular & Holistic | Cross-site | Together with all involved parties



Ward



OR



Administration



Outpatient

Consumption data analysis | Standardisation and process optimisation
Practical trial & standard specification | Implementation and user training | Long-term controlling



Logistics



Digitisation & E-Business



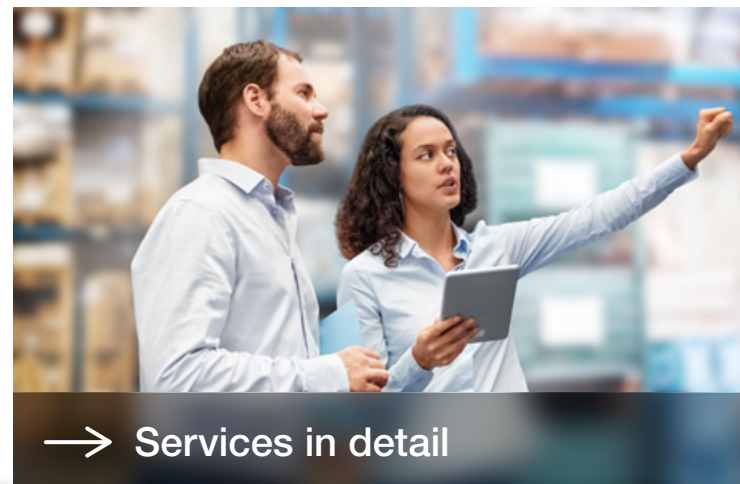
Sustainability*

Personal support and consulting from experienced L&R specialists

Available services vary from one market/country to another. The cost of individual services depends on the type and scope of the service. Please arrange an appointment for a customised offer.

* For more information on sustainability, visit the following link: <https://www.lohmann-rauscher.com/en/products/lr-optiline/>

For added value. With L&R OPTILINE®



Added value for Purchasing

L&R OPTILINE offers:

Process optimisation and digitalisation of procurement processes

- ⊕ Efficient and cost-effective use of time and resources

Needs-based standardisation & streamlining

- ⊕ The potential to save money through increased efficiency

Controlling of offer implementation (re-analysis)

- ⊕ Focus on set targets

Innovative supply concepts

- ⊕ Generate potential savings



Added value for Management

L&R OPTILINE offers:

Holistic solutions

- ⊕ Strategic collaborative partnership based on trust

Process optimisation and digitalisation of procurement processes

- ⊕ Efficient and cost-effective use of time and resources

Needs-based standardisation & streamlining

- ⊕ The potential to save money through increased efficiency

Collaborative analyses & implementation

- ⊕ Acceptance and confidence from all involved parties



Added value for ORs & Wards

L&R OPTILINE offers:

Consulting from experienced L&R experts

- ⊕ Quality assurance to ensure best patient care

Collaborative analyses & implementation

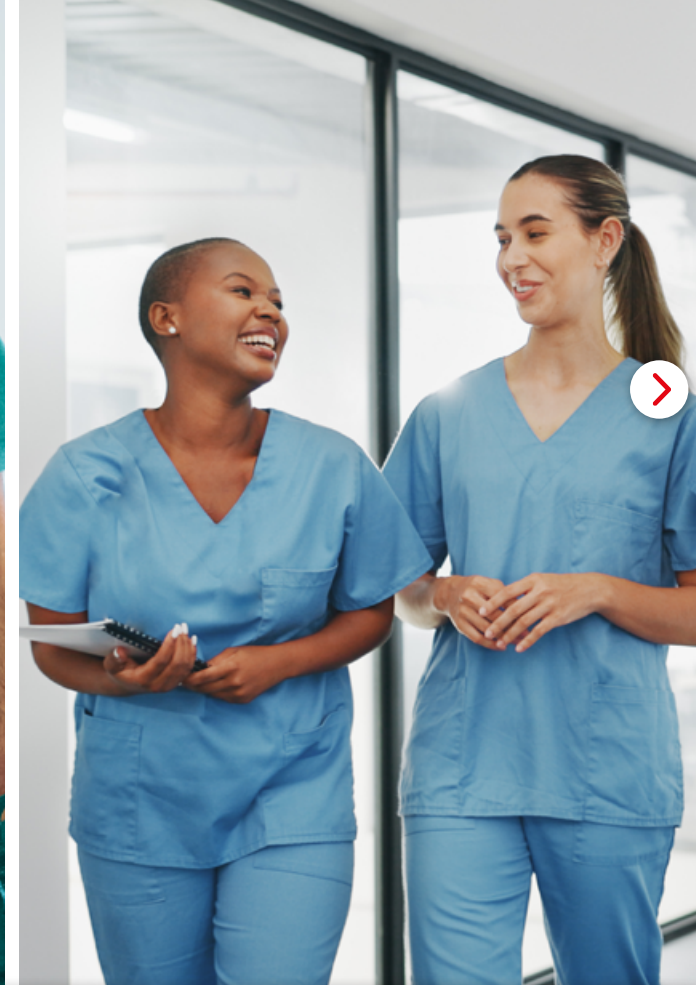
- ⊕ Acceptance and confidence from all involved parties

Standardisation and process optimisation

- ⊕ Efficient and cost-effective use of time and resources

Accepted standard & product training

- ⊕ Safety for you and your patients



Added value for Outpatient units

L&R OPTILINE offers:

Professional care for your outpatient units

- ⊕ Get everything from a single source with the L&R ordering portal

Cost efficiency: Using all billing options

- ⊕ E.g. simple prescription service for supplies for consultations

Transparent procurement processes

- ⊕ At outpatient medical centres, outpatient surgical units or outpatient units



Our individual services for you.



Logistics



Digitalisation & E-Business



Sustainability



Our individual services for you.



Logistics



We take a very individual approach to the subject of logistics. Here, services are required that are customised to your challenges.

The shortage of medical professionals, among other things, has a major impact on logistics in the healthcare sector. Medical staff invest time in logistical activities instead of patient care.

L&R works with you to develop concepts that allow your staff to devote themselves to their core activities again.

Our support for you includes:

- Organisation of your inhouse logistics
- Determination and analysis of
 - quantities used
 - minimum inventory
 - optimal ordering quantities
 - set delivery cycles

Take advantage of these and many other logistics services.

Our individual services for you.



Digitalisation & E-Business



 Digitalisation in the health market is one of the TOP subjects now and for the future.

The Digital Lab, founded in 2020, sets L&R up for the digital future.

In the Digital Lab, we work with specialist departments and customers to develop digital services, innovative product ideas and new business models.

We use methods such as design thinking and Scrum and provide important impetus for agile and digital transformation.

With various digitalisation tools, L&R OPTILINE can also provide support here:

- Webshops
 - digital order management
 - E-business and EDI in the areas of ordering, contracting, delivery and invoicing
 - Start-up cooperations
 - OR information system
 - Patient care, wound and treatment documentation
 - Network platform for outpatient medical centres
 - Apps
- 

Our individual services for you.



Sustainability



Economic sustainability

- Through process optimisation and standardisation, we help you achieve your commercial goals.
- Through warehouse optimisation, we help you reduce your capital requirements.

Environmental sustainability

- Our extensive training on effective product use helps avoid product waste and misuse. This conserves resources and the environment.
- Through optimisation of the order management, we help you reduce order intervals.

Social sustainability

- We offer you long-term advice and support on an equal footing from our L&R experts.

Further information on L&R's commitment to sustainability can be found here:
www.Lohmann-Rauscher.com/en/company/sustainability

At a glance – what we can do for you!

In our work, we focus on three main topics:

+ Efficiency

You generate potential savings by optimising processes and products.

+ Partnership

You profit from a strategic partnership on an equal footing.

+ Expertise

You benefit from personal support from experienced specialists.



Get to know us & find out more about **L&R OPTILINE®.**

We look forward to
collaborating with you!



Scan the QR codes
or click on the links:



Go here for practical examples:

→ <https://www.lohmann-rauscher.com/en/products/lr-optiline/>



Stay up to date:

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